

SUMMARY

Adobe: Employee Upskilling Fuels Competitiveness and Innovation

THE CHALLENGE

Adobe needed a comprehensive training and development strategy to foster continuous learning, growth, and innovation while maintaining high employee engagement across its global workforce.

THE SOLUTION

Adobe implemented multiple learning initiatives, including mentorship programs, professional development funds, leadership training, employee networks, online coursework, and global career events. In addition, Adobe has a career discovery tool for their employees to explore new career paths and find new roles within the organization. These initiatives empower employees to take control of their learning and career journey while receiving guidance and support from managers and mentors.

THE RESULTS

- 20,000 employees attended the first global career event
- Employee engagement and leadership skills improved significantly
- Won 18 awards over the last 2 years based on employee feedback. These awards recognized employee satisfaction, work-life balance, leadership teams, career growth, diversity, and culture

CASE STUDY SOURCE

zavvy.io

ADDITIONAL INFORMATION

hrdigest.com

Forbes.com

