

SUMMARY

KatPro Technologies: Stocked Their Talent Pipelines for Digital Marketing and Front-End Development

THE CHALLENGE

KatPro Technologies is a Microsoft Partner and leading provider of enterprise-grade cloud service, software, integration and digital transformation solutions. The company was having difficulty finding and/or developing talent for digital marketing and front-end web development, two growing areas of need that are crucial to the company's success.

THE SOLUTION

Through the ACE program, KatPro partnered with CareerSource Tampa Bay (CSTB) and training provider Computer Coach to develop short-term programs in digital marketing and front-end web development. They brought on 15 participants for the 12-week work experience, paid for by CSTB as the employer of record. For the duration of the program, CSTB's employment support services provided apprentices with any assistance they needed, including transportation solutions, interview clothing or funds for certification exam fees.

THE RESULTS

KatPro has hosted 20 ACE participants. Full-time permanent positions were offered to eight of the ACE participants with six accepting. By coupling the ACE program with CareerSource's On-the-Job Training Program (OJT Program), KatPro has been able to save almost \$60,000 during the training and hiring process of these six candidates.

ADDITIONAL INFORMATION

ACE Program